

Senior Center Steering Committee

Meeting Minutes, May 11, 2011

Ellington Town Annex 57 Main Street, Ellington, Ct

Members Present: Wayne Reynolds, Sue Hannigan, Estelle Williamson, Morris Webber Amelia Kurpat, Peter Williams, Anna Turner, Erin Graziani

Others Present: Carl Larson, Maureen Webber, Adam Kurpat

Call to Order: Wayne Reynolds called the meeting to order at 3:01.

1. Citizen Forum:

None

2. Approval of previous meeting minutes

MOTION (Hannigan) SECONDED (Webber) TO APPROVE THE MINUTES OF THE April 13, 2011 MEETING AND PASSED UNANIMOUSLY.

3. Architectural Drawings - Peter Williams:

Pete Williams is drafting up the request for proposals for conceptual designs and site engineering.

4. Marketing/Fundraising Presentation

Wayne expressed a need for more input from the committee on what to put into the fundraising presentation. A discussion followed on some of the items needed for the presentation.

- Should show real people of the town in the message
- Should explain what is needed by the seniors of our community
- Will have to formulate a tag line for the presentation
- Should there also be a video made as part of any presentation
- Letter and testimonials need to be collected for input into the presentation

5. Funding of Senior Center

A listing of possible funding opportunities was started.

- Fed/State Grants STEAP Grants
- Golf Tournament
- Corporate / Business Donations
- Individual Donations
- Social/Civic Association Helping out with Donations
- Sales of Goods (Candy or other items)
- Wine Tasting & Auction
- Harley Davidson TLC Ride
- Walk-a-thons
- Senior Center Room Sponsorships
- Patrons Program (Recognition Levels of Giving)
- Raffle

Levels and types of donations need to be established for each type.

Funding goals will be determined as part of putting the marketing presentation together.

The One-time Senior Center Golf Tournament has been tentatively set for October 3. More information and details will follow as they develop.

Wayne will talk to Nicholas DiCorleto on the best way to handle moneys as it's received.

6. Senior Center Golf League

Wayne suggested getting a Senior Center Golf League started. Erin Graziani will see if this can be sanctioned by the center.

7. Other Items:

Next meeting will be scheduled for 3:00, June 8, 2011 at the Annex Building.

Respectively submitted by Peter Williams